eSmart: Supporting PLWA's Strategic Goals

This library is currently in the process of becoming an accredited eSmart Library.

Libraries play a vital role in providing the community with access to a huge array of information and give guidance and support in this process. They are able to provide knowledge, skills and awareness of cyber safety and help support the wellbeing of their users.

eSmart Libraries is a cyber safety framework designed to fully equip libraries, staff and library users with the skills and tools they need for smart, safe and responsible use of technology.

eSmart directly supports many of PLWA's strategic goals documented in **Vision 2025**, Framework for Strategic Action, in particular:

Integrated Planning (Pillar 1)

- Cross sector collaboration at the state and local level to drive cost efficiencies in delivery

Best Value (Pillar 3)

- Sustainable, effective and efficient library service delivery providing products and services that meet diverse community needs.
- Small and remote communities supported effectively.
- Public library services are delivered through innovative models.

Strategic Positioning (Pillar 4)

- Public libraries are highly valued and supported through effective marketing and advocacy at the state and local level.

The evidence-based framework considers how the library service can develop skills and resources for their community to confidently manage cyber-issues and continue to embrace the positive aspects of online activity.

eSmart provides the framework for the library service to effectively promote:

- A healthy and safe online community
- Equity of online access
- Learning as a driver for change
- Appropriate conduct (online and in person)
- Connections within the community

The Alannah & Madeline Foundation and the Telstra Foundation formed a partnership in 2012 to develop and implement eSmart Libraries - one of Australia's most significant community cyber safety initiatives.