



CREATING COLLECTIONS FOR
Future Communities

29 & 30 AUGUST 2019

A two-day seminar spanning collecting for your community, patron-driven acquisition, selection models, collection analysis, non-book collections, marketing our collections, and more...

FEATURING

Ian Phillips (Vic)

Standards, Guidelines and
Collection Outcomes

Matt Pascoe (QLD)

Marketplace Collections

**Ian Phillips (Vic), Chris Kueh
& Jo Jung (WA)**

Designing Collections for our Communities

TO REGISTER

www.trybooking.com/BDSZQ

or **Contact Linda Seymour**

Linda@cockburn.wa.gov.au

VENUE

The Boulevard Centre,

99 The Boulevard, Floreat WA 6014

ONE DAY PRICES

PLWA Member \$180

Non-PLWA Member \$200

TWO DAY PRICES

PLWA Member \$230

**Special rate for 3 attendees
from the same organisation \$530**

Non-PLWA Member \$250

**Special rate for 3 attendees from
the same organisation \$550.00**

Cost includes morning and afternoon tea.

PROGRAM

Day one

THURSDAY 29 AUGUST

- 8.30 REGISTRATION**
- 9.00 WELCOME**
Deb Summers | Vice President
Public Libraries Western Australia (PLWA)
- 9.10 STANDARDS, GUIDELINES AND COLLECTION OUTCOMES**
Ian Phillips | Director
I & J Management Services
- 10.15 MORNING TEA**
- 10.30 COLLECTING FOR ABORIGINAL COMMUNITIES**
Maeva Masterson | Assistant Director Library Sector Services, Northern Territory Library
- 11.30 COMMUNITY DRIVEN COLLECTIONS - COMMUNITY SEED LIBRARY**
Rosalie Dolliver | Learning Communities Manager - Operations
City of Swan

Shannon Wood | Manager of Information Services
Shire of Collie
- 12.30 LUNCH**
- 1.15 MARKETPLACE COLLECTIONS**
Matt Pascoe | Library Business Services Manager, Ipswich City Council
- 2.15 COMMUNITY DRIVEN COLLECTIONS - PATRON DRIVEN ACQUISITION**
Faith Rayney & Elizabeth Robertson
Collection & Access Services, UWA Library
- 3.15 AFTERNOON TEA**
- 3.30 POP UP LIBRARY COLLECTIONS**
Rod Riley - James Bennett
Veronica Steinicke - Bibliotheca
- 5.00 CLOSE**

Day two

FRIDAY 30 AUGUST

- 8.30 NETWORKING**
- 9.00 WELCOME**
Deb Summers | Vice President
Public Libraries Western Australia (PLWA)
- 9.10 BOOKSELLERS THE NEW READERS' ADVISORY EXPERTS**
Alan Sheardown | New Edition
Jen Jackson | Paperbird
- 10.15 MORNING TEA**
- 10.30 WORKSHOP MARKETING COLLECTIONS**
Facilitator: TBA

Take your collection development and management knowledge and skills to the next level.

Learn how to connect your content and community.

Use unique marketing to create a visual brand, get the word out or just to make everything look better!
- 12.30 LUNCH**
- 1.15 WORKSHOP DESIGNING COLLECTIONS FOR OUR COMMUNITIES**
Ian Phillips, Director, I&J Management Services
Chris Kueh & Jo Jung, Design Consultants

Join Ian, Chris and Jo as they lead us in a design workshop. We will work together, using the standards, guidelines and outcomes from Day 1, to develop a concept of a what a future collection may look like.
- 3.15 AFTERNOON TEA**
- 3.30 WORKSHOP CONTINUED**
- 5.00 CLOSE**