## INNOVATION IDEA CANVAS

Planning a Change that adds Value

**Barrier**: Disadvantaged

"We only have what we give." — Isabel Allende

Written by: PLWA Ops working Group

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## What are the Barriers?

- 1. Knowledge of staff of where to refer people / Lack of extended staff support to assist where required services referred to libraries i.e. My Gov, Passports etc. / Lack of skills and training required to deal with anti-social behaviour
- 2. Customer knowledge that services exists / Awareness of knowing where to go for a first point of contact to find help / Personal hygiene/ Lack of awareness of library service/ fear of losing possessions
- 3. ID no physical address/ emancipated minor / paying for printing/ temporary memberships
- 4. Cultural barriers/ Literacy / English second language/ Language barriers
- 5. Lack of digital literacy / Risk of self-serve technology not being accessible to all
- 6. Physical Access / Can't physically get to library/ transport to the library/lack of any transportation to get to service providers/ returning of items when moving from place to place/ data collection tips since people moving around/ Parking, not many <u>free</u> bays / Restricted or paid parking
- 7. Money / Cost for services i.e. printing/ paying for temporary memberships , PC Guest passes/ Past fines / Fines for late and damaged items on cards restrict computer access (this also falls under Bureaucracy Canvas)
- 8. Members with Carers

Useful links re homeless services in libraries, and reports, for those who couldn't attend:

Regional Homelessness Plan 2018/19 – 2021/22 Ops meeting notes. City of Joondalup & City of Wanneroo: <a href="https://www.joondalup.wa.gov.au/wp-content/uploads/2019/03/Regional-Homlessness-Plan-Final-for-Web.pdf">https://www.joondalup.wa.gov.au/wp-content/uploads/2019/03/Regional-Homlessness-Plan-Final-for-Web.pdf</a>

Hardship and Homelessness Services / City of Joondalup (useful fact sheets to use as a base): <a href="https://www.joondalup.wa.gov.au/wp-content/uploads/2019/03/Hardship-and-homelessness-Services.pdf">https://www.joondalup.wa.gov.au/wp-content/uploads/2019/03/Hardship-and-homelessness-Services.pdf</a>

Homeless services in the inner-city (City of Perth brochures, homeless sector review): <a href="https://www.perth.wa.gov.au/live-and-work/community-services-and-facilities/homeless-services">https://www.perth.wa.gov.au/live-and-work/community-services-and-facilities/homeless-services</a>

IFLA Guidelines for library services to support people experiencing homelessness: https://www.ifla.org/publications/node/12642

Directions paper for the 10 year strategy on homelessness Western Australia 2019 – 2029: <a href="https://www.communities.wa.gov.au/wa-have-your-say/homelessness-strategy/">https://www.communities.wa.gov.au/wa-have-your-say/homelessness-strategy/</a>

Homelessness Australia (useful fact sheets): https://www.homelessnessaustralia.org.au/

Videos about how to interact with people experiencing homelessness, at your library:

https://www.youtube.com/channel/UCnSA9yKFJNxKLTzG49aiSVw

## Six videos:

- 1: Welcome to the Mental Health Initiative Video Series
- 2: Establishing a Positive Staff Culture Around Mental Health
- 3 The Do's and Dont's of Interacting with Patrons Affected by Mental Illness
- 4: How to Establish Positive Relationships with Disruptive Patrons
- 5: Exploring Compassion Fatigue
- 6: Successfully Addressing Customer Complaints About Patrons Affected by Mental Illness.

Youtube has a series of videos called Hidden Homelessness.

ABS stats are available re homelessness.

Canadian libraries have a great website called Library Hubs Meeting Community Needs: https://www.libraryhubs.com/staff-training-modules

## C. Value Proposition A. Tell us about your idea B. What do you need to D. Describe the value that your idea can add to your Ideas for working with and managing barriers around of those who do to make it happen? are homeless and disadvantaged (numbers co-relate with issues as What are the key steps or the most Describe if the values are financial, social, environmental or other. per previous page): important things that must happen to support the Value Proposition Attachments from guest speakers: Thomas Wood from 1. Directory of Services – refer to Ask Izy Describe the users behind your idea and make it who will benefit from happen? Kwinana; Julie Forrester, Joondalup & Natalie Lynch, 1. Printed pocket size directory of essential services as per Users this e.g. specific Wanneroo; and Nicole Thompson, Wanneroo. the City of Mandurah. customers, staff, **Training** partners etc. Promotion and marketing 1. Buy Ryan Dowd's book – sign up for emails, provide Improved awareness & reputation = better usage (better training funding, possibly?) 1, 2. Apply for Grant funding so staff person can help – Improved reputation, less fear/anxiety /uncertainty about using could be social worker, volunteer from Homeless services. library services. E. Who do you need to 2. Partner a homeless service to promote library services Describe the Improved reputation through empathy / tolerance, work with to make it challenge/ 2. Outreach services to shelters, soup kitchens, medical problem inclusiveness and social inclusion. happen? etc. that your idea will Challenge What areas of the business need to solve 2. Opportunities for mobile ablution facilities/clothes be engaged and have to support or Idea washing -> then can link in to assist and identify needs for your idea? individuals. • From relevant depts. of State Govt.e.g. Human G. What assumptions need to hold true for your idea add 3. New membership category of 'No fixed address'; ID Services required, no address details required (most people will be value to your business? ALIA – Could support able to prove who they are just not where they live); recommendations for Library address will be used for correspondence but email Describe the current Describe if there are certain assumptions that are in place for the idea to add value e.g consistency and mobile numbers will be obtained from the customer if situation e.g. why the if certain expertise is available, IT requirements remain the same, etc. • Local community groups current they have them; 2 loans for 4 weeks; Computer access system/process is not /service providers, Assumption that all library services are delivering same working 3. Membership for disadvantaged – limit number of items Community Development message /interested in cross –promoting all public libraries - low risk SLWA PLWA 5. Digital literacy – support as needed, on demand, when F. What resources do you they need it. need to make it happen? Solution 5. Computer access, as per 3. New membership category or Staff Describe how this 6. Keep the items at the library for the 4 weeks if customer idea adds value. Opportun Funding prefers not to take them or they can take with them; ity Well trained Customer still responsible for payment for loss or damage - we will allow part payments over a 3 month period approachable while still allowing them to use the card; Monthly pop knowledgeable staff up library' at the Salvation Army; Lock box at the Salvos

for people to return their items, staff will attend regularly to collect; Pop up library during homelessness week to

advertise

iTeam Supporter: